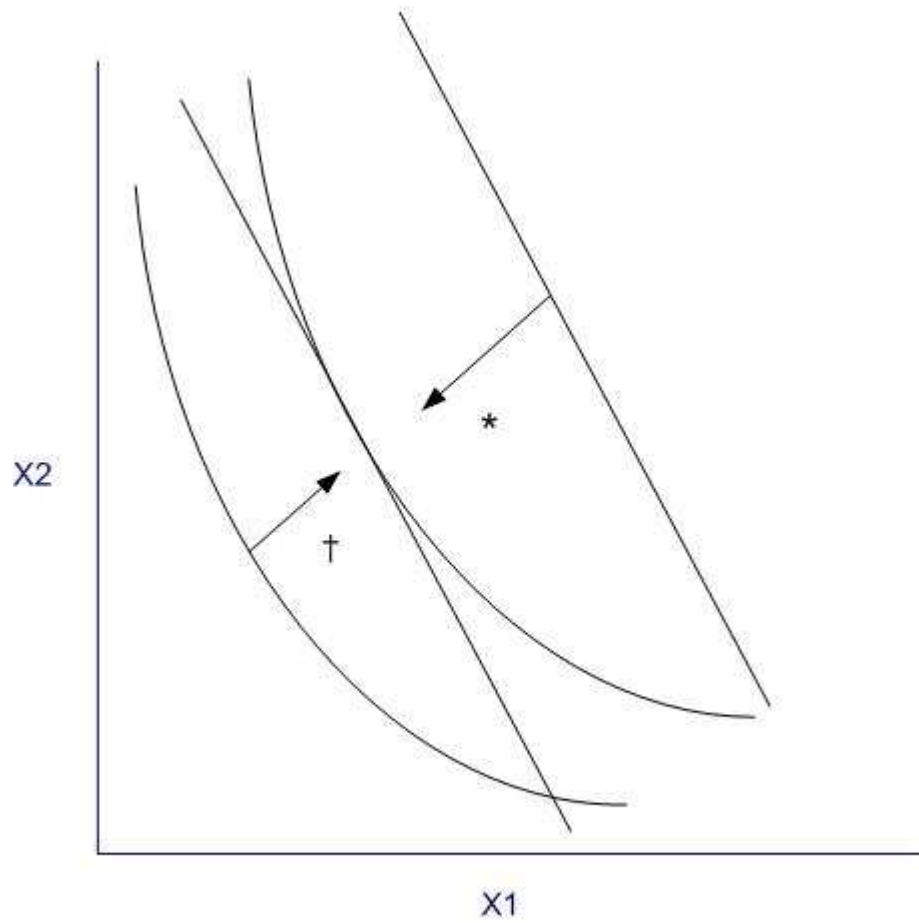


Diagram 1. Basic Consumer (Or Is It Producer) Theory.



- \* Minimising Cost
- † Maximising Utility