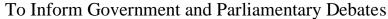
SOAS ICOP Policy Briefings





The Data (Use and Access) Bill risks the free flow of data and UK economic growth [UPDATED FOR COMMITTEE STAGE] by Eleonor Duhs, Barrister, Partner and Head of Privacy at Bates Wells (02 December 2024).

The free flow of personal data across borders is essential to the modern economy. Finance, banking, retail and hospitality all depend on it. International data flows are set to contribute \$11tn to the global economy and exceed the value of the global trade in goods. The free flow of data between the UK and its biggest trading partner, the EU, is therefore of crucial importance.

Currently, there is a free flow of data from the EU to the UK for both general and law enforcement data processing. This is because the EU has assessed the UK's frameworks as providing an essentially equivalent level of protection of personal data to that in the EU. The basis for this assessment is that the UK's current data protection regime (the UK GDPR and the Data Protection Act 2018) mirror and adhere to the standards set out in the EU's data protection frameworks. The European Affairs Committee's recent inquiry into data adequacy underscored the importance of the free flow of data from the EU to the UK and the importance of preserving high data protection standards.

A lack of free flow of personal data from the EU to the UK could cost UK business up to £1.6bn. Provisions of the EU-UK Withdrawal Agreement will kick in if the UK loses the free flow of data from the EU (see Article 71) and will also create operational headaches for UK businesses. These obligations would require UK businesses to navigate different data protection standards, depending on where the data they are processing originated. Peers are urged to support the following amendments at the Committee Stage which ensure that the free flow of data continues:

- The amendment which applies the European Convention on Human Rights to the processing of personal data by private bodies. This amendment is essential because of the previous government's deletion of EU fundamental rights from the statute book through the Retained EU Law (Revocation and Reform) Act 2023, which this Bill does nothing to restore. References in the UK GDPR to "fundamental rights and freedoms" are to be read as references to the ECHR as implemented through the Human Rights Act 1998. However, the government's ECHR memorandum states that "where processing is conducted by a private body, that processing will not usually engage Convention rights". This could leave a significant gap in protection for individuals whose data is processed by private organisations.
- Amendments which preserve the protections from solely automated decision-making, which this Bill seeks to dilute. Protections from solely automated decision-making are crucial in the age of Al. Reducing protections risks the repetition of events such as the Post Office Horizon scandal. See here for further details.
- Amendments which apply additional safeguards where a controller is seeking to rely on exemptions from data subject rights. Because of doubts that the exemptions from data subject rights were sufficiently protective, the UK's current adequacy decision does not apply in the area of immigration. Although the defects which applied in the area of immigration have been remedied, they nevertheless remain across the entire spectrum of exemptions, thereby risking the free flow of data from the EU to the UK. See here.

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