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Child 1947

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Social welfare transforms rural India

A social worker educates village families, showing them how to raise their children to become strong, healthy citizens.

Social worker Sita Devi transforms the health and domestic practices of her village by building a crèche, training mothers and introducing a vaccine programme.

Post-independence India saw the expansion of social welfare programmes to try to improve the health of India's poorest children, which was seen as vital for building a modern and economically successful nation.

Sponsored by the United Nations, this film bears strong aesthetic and stylistic similarities with the many infomercials that were made by the Government of India's Film Divisions film in the 1940s and 1950s to educate the citizens of newly independent India.

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